

## 1. Definitions

Unless the context provides otherwise, the words and expressions set out below will have the following meanings and cognate expressions shall have corresponding meanings:

- 1.1. **"Competition"** means the Snowflake Create Homemade Happiness Facebook competition starting on **15 June 2020** and ending at midnight on **31 October 2020**, organised by the Promoter and open all people residing in the Republic of South Africa.
- 1.2. **"Competition Period"** means **15 June 2020** up to and including **31 October 2020**.
- 1.3. **"Goods"** means any 2 Snowflake products.
- 1.4.
- 1.5. **"Participant"** means a person who enters the Competition.
- 1.6. **"Participating Stores"** mean retailers of the Goods in the Republic of South Africa which are approved by the Promoter to participate in the Competition.
- 1.7. **"Promoter"** means Premier FMCG (Proprietary) Limited (Registration Number: 1968/002379/07) a company duly incorporated in accordance with the company laws of the Republic of South Africa.
- 1.8. **"Prize"** means:
  - 1.8.1. 1 of 4 of the following:
    - 1.8.1.1. A Kitchen Aid Stand Mixer to the value of R11 990. The Promoter reserves the right to choose the colour and model as is available at the time; and
    - 1.8.1.2. A R2000 Yuppiechef Voucher; and
    - 1.8.1.3. A Snowflake Hamper to the value of R500. The products in the Hamper have been predetermined and shall be at the discretion of the Promoter.

## 2. Application of Terms and Conditions

By choosing to enter the Competition, the Participant agrees to be bound by the following terms and conditions, which the Participant acknowledges to have read and understood.

## 3. Entry Requirements

- 3.1. In order to be eligible for Participation in this Competition an entrant must:
  - 3.1.1. Be a South African citizen or permanent resident over the age of 13 (thirteen) years. All minors under the age of 18 (eighteen) years must be legally assisted by their parents or legal guardians;
  - 3.1.2. Successfully enter the Competition in accordance with the entry mechanism set out in clause 3.3;
  - 3.1.3. Agree to permit the Promoter to collect his/her personal information for the purpose of the Competition and the Promoter's product marketing and development.
  - 3.1.4. Undertake to abide by these Rules.
- 3.2. Participants may only enter this Competition through uploading a picture onto the Snowflake Facebook Page using #SnowflakeHomemade as the tag line of a Homemade Snowflake Creation made by the Participant using 2 Snowflake products that have been purchased from any participating store.
- 3.3. To enter the Competition, Participants must:
  - 3.3.1. Make their Homemade Snowflake creation using 2 Snowflake Products;
  - 3.3.2. Share a picture of their homemade Snowflake creation with the packs of the two Snowflake products used clearly visible in the picture onto the Snowflake Facebook Page;
  - 3.3.3. Use the tagline #SnowflakeHomemade on the post.
- 3.4. Entries via any other medium other than that in 3.3. shall not be considered.
- 3.5. Only entries received within the Competition Period will be considered. The Competition closes at midnight on **31 October 2020** (the **"Closing Date"**) and no other entries thereafter shall be considered.

## 4. Award Terms

- 4.1. The Prize winners shall be determined via random draw. Draws will take place on the first Monday of each month until all 4 prizes have been allocated.
- 4.2. Any prize not taken up for any reason within two months of notification will be forfeited.
- 4.3. All winners will be required to provide their names and contact details and to sign an acknowledgment of receipt of the prize.
- 4.4. In the event that the Prize winner cannot be successfully contacted within 24 hours of the final decision or is unable, for any reason whatsoever, to accept the prize, a replacement winner will be randomly drawn from the remaining qualifying participants in the draw in accordance with same process and procedures as applicable to the original draw.

## 5. Use of Personal Information

- 5.1. Personal information is information relating to a Participant. Personal information includes a Participant's identity number, passport number and contact details. This information may be collected by the Promoter or its agency who is managing this competition, Colony Campaigns, on behalf of the Promoter. At all times, any Personal Information shall be transferred to the Promoter in accordance with the law of the Republic of South Africa and with the strictest measures available in place to protect the Participant's personal information.
- 5.2. By entering this Competition, a Participant agrees that the Promoter may use his/her personal information in connection with the Competition.
- 5.3. As far as the law allows, each Participant agrees and gives the Promoter permission to collect, get, receive, record, organise, collate, store, update, use and share all of his/her personal information for all purposes relating to the Competition.
- 5.4. A Participant may ask the Promoter at any time before the Closing Date to correct or confirm any personal information if it is wrong or out of date.
- 5.5. Each Participant warrants that he/she has the authority to allow the Promoter to use his/her personal information for purposes of the Competition. The Promoters will not use any Participant's personal information in any way which breaks the law and undertakes to keep all personal information of Participants secure and for as long as the law requires.
- 5.6. The Participant agrees that any photographs taken of them in relation to this Competition become the property of the Promoter to use in any marketing campaigns as the Promoter deems fit. The Participant shall have no claim for any compensation for use of the photograph.

## 6. Warranties and Indemnities

- 6.1. **The Promoter, its employees, officers, directors, agents and associates and the Participating Stores, their employees, officers, directors, agents and associates (the "Indemnified Parties") shall not be liable for and the Participants hereby indemnify and hold the Indemnified Parties harmless from any claim, liability, cost, expense or penalty suffered or incurred by any person as a result of participating in the Competition.**
- 6.2. All products given as part of the Prizes are subject to all applicable warranties, guarantees and instructions of use accompanying such products.

## 7. Force Majeure

In the event of any act of God, strike, war, warlike operation, rebellion, riot, civil commotion, lockout, combination of workmen, interference of trade unions, suspension of labour, fire, accident, or (without regard to the foregoing enumeration) of any circumstances arising or action taken beyond or outside the reasonable control of the Promoter preventing them from the performance of any obligation to a Participant (any such event hereinafter called "Force Majeure") then the Promoter shall be relieved of all such obligations to the Participant during the period that such Force Majeure continues and shall not be liable for any delay or failure in the performance of any obligations or loss or damage which the Participant may suffer due to or resulting from the Force Majeure.

## 8. General

- 8.1. The Promoter may in its sole and absolute discretion amend these terms and conditions at any time, by publishing the revised terms and conditions on-<https://www.premierfmcg.com/our-brands/wheat-snowflake> ;  
<https://www.facebook.com/snowflakesouthafrica/> ;  
<https://www.snowflake.co.za/competitions>
- 8.2. The Competition is not open to any director, member, partner, owner, employee, agent of, consultant to, or anyone associated with or affiliated to the Promoter.
- 8.3. In the event of a dispute regarding any aspect of the Competition and/or these terms and conditions, the Promoter's decision will be binding and final and no correspondence will be entered into.
- 8.4. In the event of a dispute regarding a winner chosen in accordance with 4.1 above, the decision of an independent admitted attorney duly appointed by the Promoter will be final and binding and no other correspondence will be entered into.
- 8.5. The Promoter reserves the right to cancel, suspend or terminate the Competition at any time and without notice to the Participants.
- 8.6. All enquiries regarding the Competition should be sent to the Promoter at [customercare@premierfmcg.com](mailto:customercare@premierfmcg.com) or 0860 1223000.